

Amanda Anderson-You

Senior Visual Designer | Data Storyteller

4732 Upton Ave S, #1, Minneapolis, MN 55410 | 952-994-8225 | amanda@andersonyou.com

Portfolio: amandersonyou.com

LinkedIn: [linkedin.com/in/amandersonyou](https://www.linkedin.com/in/amandersonyou)

GitHub: github.com/amandersonyou

Skills Summary

I am a self-motivated, detail oriented and creative storyteller who enjoys translating complex data into stunning visualizations to communicate insights and inspire action. I love working as part of a collaborative team to create meaningful work that has a positive impact on others' lives.

Programming Languages/Libraries/Frameworks:

JavaScript, HTML, CSS, Python, SQL, D3.js, P5.js, Node.js, React.js, Vue.js

Data Visualization Tools:

Tableau, Power BI, Looker, Flourish, Mapbox, Leaflet, Datawrapper

Design Tools:

Figma, Adobe XD, Adobe Illustrator, Sketch

Environments:

VS Code, GitHub, AWS, APIs

Management Tools:

Microsoft Suite, Asana, Miro, Google Analytics

Education

Master of Science in Data Visualization

Parsons School of Design, The New School

2019- 2020

New York City, New York

Coursework includes: *Data Structures, Design Studios, Computational Form, Statistics, Information Aesthetics, Quantitative Methods, Advanced Research Methods, Ethics in Data*

Bachelors in Design/Communication/Retail Merchandising University of Minnesota Twin Cities

2007- 2011

Minneapolis, MN

Individualized Studies degree formulated from coursework within design, communication, and retail merchandising departments. Minor in Danish language.

Experience

Maker + Breaker

Freelance Visual Designer and Developer, Owner

May 2020 – Current

Minneapolis, MN

Contributions: Run and operate data visualization company designing and developing custom visualizations for various clients, primarily in healthcare, tech, and education.

Clients include: Arcadia.io, Cleveland Clinic Philanthropy Institute, Hyperobjekt, Stanford University, ACEs Aware/UCLA, Liquid Agency.

Background Stories

Data Visualization and Project Management Consultant

January 2019 – September 2019

Minneapolis, MN

Contributions: Created informative data visualizations and provided project management support for socially and environmentally focused clients.

KNOCK inc.

Agency Account Manager

September 2017 – June 2018

Minneapolis, MN

Contributions: Lead agency style category campaigns for clients ranging from large national retailers to small independent businesses. Managed team of designers as well as served as key point of contact for clients.

KNOCK inc.

Account Producer

November 2014 – September 2017

Minneapolis, MN

Contributions: Managed creative team and client relationships with a focus on national campaign photoshoot production for Target. Mentored group of interns and project managers.

Certifications:

Tableau

[Tableau Essential Training \(LinkedIn Learning\)](#)

React.js

[React.js Essential Training \(LinkedIn Learning\)](#)

SQL

[SQL for Data Analysis \(LinkedIn Learning\)](#)

Python

Retrieving, Processing, and Visualizing Data with Python

Using Databases with Python

Using Python to Access Web Data

Python Data Structures